## **Table of Contents**

Thoughts and Countermeasures of School-Enterprise Cultural Integration based on School-Enterprise Cooperation	1
Wu Mingqing	
A Research of Independent Institute's College English Network Autonomous Learning Strategies: A Case Study of Lijiang College of Guangxi Normal University	7
Qin Hao	
Literature Review on Washback Effect of the Language testing	19
Zhang Chaofeng	
Research on the Dynamic Subjects of Regional Green Competitiveness	24
Yan Liu, Yunping Chen	
Study on the Trade Structure and Deepening Development of Regional Production Network in East Asia	29
Yanan Zhang	
Analysis of E-Commerce from the Perspective of the Development of the Internet	36
Jie Tang, Wenli Ren	
Research on College English Teaching under the Guidance of Discourse Analysis Theory	40
Juanjuan Wang	
Construction and Practice of the Teaching Mode of "One Center, Two Integrations and Three Evaluations" in Ideological and Political Courses in Private Colleges and Universities	46
Ai Jian	
Research on Agricultural After-sales Service in Backward Rural Areas Based on Public-Private Partnership Mode	51
Cao Qi, Wang Jihua	
Research on Evaluation of Regional Sustainable Development Level Based on AHP——Taking Jilin Province as an Example	57
Ke Li, Yijia Liu	
Study on the Development Path of Apple Industry in Wanrong County from the Perspective of the Integration of Three industries	62
Liyu Zhu, Yichi Zhang	
On Chinese-English Translation of Public Signs in Hospitals from the Perspective of Communicative Translation	70

Chen Chen, Mao Jing	
A Translation Study on Drug Instructions from the Perspective of the Skopos Theory	75
Guo Zikai	
English Translation of Traditional Chinese Medicine Classics from the Perspective of German Functionalist Translation Theory	79
Haiyan Jiang	
Research on the New Method and Example of Patent Analysis—the Perspective of Patentees	83
Shaojie Han, Lining Bao, Liangqi Xu, Yibo Lyu, Jingqin Su	
Views on Research Project Management of Education and Teaching Reform in Vocational Colleges	94
Jiang Lingzhi	
Being Bullied, Despair and Harming Each Other: the Lament of Underclass Females in China	98
Zhang Hongyong	
On the Attachment Characteristics of Tourists in Shaxi Ancient Town of Jianchuan County Based on the Place Attachment Theory	103
Xiao Honglei, Qin Ying, Xu Xiaojing, Li Jiayi, Wang Yuanyuan	
Problems and Improvement of Protective System for Left-behind Children in Poor Rural Areas from the Perspective of Social Ecosystem	11(
Li Debo, Duan Yongchun, Qing Yin	
Xi Jinping's Thought on Poverty Alleviation is in Multi-ethnic Communities Implementation Individual Case of Social Work in Targeted Poverty Alleviation after Disaster	118
Li Debo, Jian Anqi, Qin Ying	
University Mathematics Teaching under Modern Educational Technology	126
Yanmei Hu	
Research on the Cost Accounting under the Transformation of Manufacturing Industry	131
Jing Ren, Shuang Guo	
Visualized Information Graphic Design of Intangible Culture Heritage	136
Fan Kang	
Discussion on Mathematics Teaching Objectives in Higher Vocational Colleges from the Perspective of Quality Cultivation - Taking Urban Rail Transit Major as an Example	141
Tianmei Mao	
Exploration on the Teaching Mode of Combining EGP with ESP in Application-oriented Undergraduate Colleges	146
Tong Yinping	

A Review of Jennifer M. Goldschneider and Robert M. Dekeyser's the "Natural Order of L2 Morpheme Acquisition" in English: A Meta-analysis of Multiple Determinants	151
Zhang Hua, Wang Minxia	
Distance research method in The chrysanthemum and the sword	159
Qin Yin, Zhang Hongyong, Li Nianrong	
The Construction of Official Discourse System to Deal with Opinions of Public Emergencies	162
Yanqin Cao, Zhaohong Yao	
Research on the Development Countermeasure of Key Competencies in the System of Postgraduate Education and Cultivation Process in Universities under the New Situation	167
Jing Wu	
Current Situations and Optimization Suggestions of Reference Service of Library Website of China	171
Shuxin Chen	
Applications Research of Ceramic Art in Modern Dining Space	176
Ling Lan, Li Xu	
Research on Talents Training of Software Service Outsourcing for Japan Based on School-Enterprise Cooperation	181
Lina Gao, Bing Yang	
Two-way Culture Teaching in English on the Background of Cross-cultural Communication	186
Ming Zhao	
Research on Problems and Strategies of School-Enterprise Cooperation	191
Dongwei Zhang	
Research on Security Risk Precautionary Strategies of Accounting Informatization	196
Jiuling Tian	
Construction on Curriculum System of Master's Degree Graduate Training for Logistics Management Major	201
Xin Dong	
Research on Teaching Reform of Inter-school Study Mode for Japanese Grammar	206
Yajie Zhang	
Research on Critical Thinking Cultivation in College English Writing Teaching	211
Haiyan Sun	
Research on College English Practice Teaching Based on OBE Ideas	216
Tingting Zhang	

Reference and Innovation on Discourse Strategy of Western Ecofeminism Literary Criticism	221
Yan Liu, Hui Li	
Research on Strategies of English Translation Teaching in Cross-cultural Context	226
Yan Cong	
Exploration on College English Teaching Reform under the Idea of Autonomous Learning	231
Xiuhui Hao	
Application on Task-based Teaching Method in College English Intensive Reading Teaching	236
Qiong Wu	
Research and Application on College English Vocabulary Teaching based on Mind Map	241
Shuhong Ling	
Research on Integrating Traditional Culture into National Dance Teaching	246
Chi Zhang, Xiaojie Wang	
Applied Research of Multimedia Technology in Dance Teaching	251
Xiaojie Wang, Chi Zhang	
Research on Paths of Infiltrating Emotional Education in Music Teaching	256
Lijun Sun	
Research on Countermeasures of Cultivating Students' Image Thinking in Piano Teaching	261
Xinzhu Shi	
Research on Cultivating Comprehensive Ability for Normal Students of Musicology	266
Xiaomei Zhou	
Research on Promoting the College Students' All-round Development with Five Educational Proposals	271
Minghui Li, Bing Yang	
Research on Construal Ways for Idioms Variation of Modern Chinese and English based on Construction Grammar Theory and Construal Theory	276
Yan Gu	
Research on Tax Management to Promote the Development of Small and Medium Enterprises	281
Pengfei Wang, Zhiqin Yu, Shiyi Deng, and Xijie Peng	
<b>Energy profile-Description, Evaluation and Prediction</b>	286
Rongjie Jian, Youbo Liu, Licheng Zhao	
Discussion on Innovation Strategy of Enterprise Management Mode under Internet Environment	294

Bei Liu
---------

Research on Logo from the Perspective of Archetypal Theory  Jia Li	298
Analysis on the Predicament of the Mate Selection of the Elderly Unmarried Man in Rural Areas and Its Social Impact	301
Bo Xing	
Problems and Strategies of Oral English Teaching for College Students	306
Li'na Zhao, Xinyu Dong	
The Application of "Teaching Process Methodology" under the Task-driven Theory in the Teaching of Ideological and Political Theory Courses	312
Wen Li	
A study on the Transformation of College English Teachers into TCFL Teachers under the Background of the Belt and Road	317
Rongqin Ma	
Research on the construction of applied nursing English teaching model based on the international English proficiency evaluation system	322
Li Xiaoni	
English Translation Strategies of Public signs in Scenic Spots from the Perspective of Eco-Translatology	327
Gaili Wang	
Study on the integration of ideological and political education and entrepreneurship education for English majors	333
Wang Liguo	
Research on the Application of Teaching Integration Mode in Business English Teaching in Higher Vocational Colleges	340
Jintian Chen	
Analysis of Inefficient Investment Behavior of State-owned Enterprises	345
Xiuyan Xu	
<b>Analysis of Factors Affecting Power Engineering Cost Budget Control</b>	350
Minghao Song	
Research and Construction of Talents Cultivation Model of Software Engineering Major Based on Engineering Education Certification	355
Yu Li, Xiaoyan Guo, Wei Lv	