## **Table of Contents**

Research on the Problems and Countermeasures of the Old-age Care Model of Community Medical Care		
Zehui Jiang, Jun Zhang		
Research on New Requirements and Countermeasures of International Trade for Business English Learners Based on Market Demand	4	
Xiangfei Li		
Exploring the New Requirements for Party Construction of College Students from the Perspective of Strict Party Governance in an All-round Way	9	
Jin Lang, Wen Minsi		
On the IELTS Writing Problems of Chinese Students from the Perspective of English Backwash Effect of National Matriculation English Test	13	
Liao Xiaofan		
Research on Bullying in Minority Ethnic Campus from the Perspective of Psychological Capital	19	
A Na Ruan Xiangying		
A Study on the Psychology of Slow Employment of College Students	24	
Jiang Shengfeng, Jiang Lei		
Research on the Cultivation of Farmers' Entrepreneurial Quality in Hainan Rural Tourism from the Perspective of Global Tourism	29	
Liu Jiajun		
A Contrastive Study on the Sports' Life of Chinese and Foreign Golf Athletes	34	
Feng Wenhui		
Research on the Design of the External Environment of Pension Institutions Based on the Needs of the Elderly	38	
Dong Tiexin		
Study on the Freedom of Navigation in the South China Sea under the New International Ocean Order	43	
Qu Yanan		
Design and Innovation of Clothing Pattern Based on Popular Factors	48	
Yuan Wei		
The Home of Mosuo Granny Flat Spirit	53	
Hou Haiou		

Application of Yi Traditional Woven Patterns in Packaging Design of Regional Specialty Products	58
Xiang Jiaxiang	
Research on the Mechanism of Trust Mechanism Influencing Community Residents' Relations and Mutual Assistance	62
Li Zhiqiang	
Research on the Physiological Structure and Sports Performance of Youth Tennis Athletes in Hubei Province and Their Relations	66
Liao Bingyuan	
Study on Landscape Construction and Construction of Tourism Tea Garden Based on Local Tea Culture in Guangxi	71
Ma Rui	
Upgrading and Optimizing Strategies of Tourism Marking System in Scenic Spots: A Case Study of Suzhou	75
Niu Wei	
The effect of short-cycle exercise training on college students' obesity	<b>79</b>
Lei Tang, Sha Zhang	
Research on Improving the Quality of Ideological and Political Work in Xinjiang Colleges and Universities from the Perspective of "Great Thoughts and Politics"	83
Xie Yi, Chen Qin, Su Dongmei, Cao Fengyi	
Field Investigation Report on "Ayimengge" Children's Day of Khampa Yi Nationality	89
Agemo	
<b>Elements of Traditional Chinese Medicine Culture Communication Model in Community</b>	94
Zehui Jiang, Jun Zhang	
Based on the "Internet +" background of the construction of universities and martyrs cemetery and the assistance mechanism of martyrs survivors	97
Yu Wenqian	
Talking about the Demand of the Grass-roots Procuratorates for Legal Secretarial Professionals in Higher Vocational Colleges	102
Liu Sha	
Research on Theory and Method of Urban Landscape Design Based on Regional Features	107
Wang Chao	
The High Adversity of Commerce in Su Shi's Relevant Poems and Its Contemporary Enlightenment	111
Jing Su	

Frontier and Evolution of Cognitive Neuroscience Based on Cognitive Psychology	118
Lv Suwen	
Research on the Impact of TMT Heterogeneity on Auditing Quality	127
Cheng Ya, Luo Huawei, Huang Lu	
An Empirical Study on the Influencing Factors of National Scholarship and Financial Aid Assessment in Independent University - Research on the Students Aided by the Jiangxi Normal University Science and Technology College from 2008 to 2017	137
Ying Lei, Sha Long, Yingchun Yuan	
Research on the Influence of Family Housing Loan on Married Women's Labor Participation	143
Zhang Lipan, Peng Jingyi, Zhang Zhengjie	
College Image Promotion Strategy in the Age of Social Media	152
Zuowei Zhao	
Effective Application of Functional Physical Training in Competitive Sports  Wenchao Li	156
Research on the development of study tour products of Odors	159
Lv Xiaolei, Liu Junxia	
The Relations between the Tang Dynasty and the Gök Turks and Did It Lead to Turkish Western Migration?	163
Qihan Long	
A Study on the Relative Centralized Jurisdiction of Administrative Litigation: A Case Study of Jiangxi Provincial Pilot Reform	172
Huanxiu Zhou, Na Yin	
Analysis of the Important Role of Jilin Sports Association in College Extracurricular Sports Activities Based on the Theory of Autonomous Organization	177
Liu Yang	
The Teaching Effectiveness and Evaluation Analysis of Ideological and Political Theory Course in Colleges and Universities Based on Humanistic Care	182
Wenjun Li	
Research on the Importance of Dancers' Comprehensive Quality Training in Stage Performance	187
Xuanlin Li	
Changes of Japanese Economic Ethics in Post-War	192
Xi Cao	
Research on MMA Technology System of Taichi Push Hand	197
Wojaj Li	

The Research on the Integration of Sports Tourism and Ecological Rehabilitation	201
Xiaowei Lv, Xiaowei Di	
Study on the Relationship between Guan Yu and Sun Quan (The Kingdom of Wu)	206
Xinzhao Tang	
The Power of Life Comments on Sense and Nonsense by Maurice Merleau-Ponty	211
Yuze Zheng	
Four-dimensional mind: a solution to the mind-body problem	215
Haoxiong Zou	
Analysis on the Status Quo and Countermeasures of Network New Media Talents Demand under the Background of Media ConvergenceBased on empirical research of industry enterprises	221
Zhou Huan	
Study on the Impact of Urban Sprawl on Air Pollution: A Case Study of Shandong Province	227
Han Lu	
On the Five Elements of Professional Ethics of Literary and Artists in the New Era	233
Hu Zhuoqun	
Investigation Report on College Students' Network Political Participation in the era of Mobile InternetTaking three universities in the western region as examples	238
Xiaohua He, Liang Cheng, Chong Wang	
The Historical Forces Brought about the Harlem Renaissance and Reflection on African American Literature Teaching	245
Yansen Xu, Weixi Song	
The Influence of Children's Psychological and Physiological Development on Kindergarten Interior Design	250
Zhang Min	
Government Revenue in Chinese Civil War: A Quantitative Estimation	254
Wang Chuyao	
A Brief Analysis and Application of Bourdieu's Field Theory	259
Cai Dong, Xia Fan, Sun Xintian	
Improvement of Clinical Practice Teaching Management Mode for Treatment of Anorectal Diseases with Integrated Traditional Chinese and Western Medicine	268
Kaixuan Chen, Beibei Liu	
An Analysis of Tour Commentary from the Perspective of Interpersonal Meaning in SFL	276
Haihu Zhao	

Research on the Design of Pre-school Children's Intellectual Toys	281
Wu Heng	
Analysis of Cultural Differences between Chinese and Western Vocal Music Based on Humanistic Background	285
Jing Yun	
Information Literacy and Team Building of University Administrative Secretary	<b>29</b> 0
Dan Li, Weidong Xi, Zhuonan Jia, Xiaojuan Zhang	
Discussion on the Difficulties and Countermeasures of Cross-border E-commerce Development in China	296
Qin Wang	
The Challenge of Information Technology to Accounting	301
Xuedong Wang	
Research on the Impact of Internet Finance on Small and Medium Enterprises in Jilin Province-Take Jilin Grain Wholesale Trading Center Co., Ltd. as an Example	307
Lixin Liu	
Research on the Development of Minority Traditional Sports Culture Tourism from the Perspective of Cultural Ecology	313
Zeng Jia	
Discussion on Art Teaching Strategies of Kindergarten Teachers Based on Flipping Classroom	317
Wang Ruixue	
Research on the Current Situation and Thinking of Rural Inclusive Finance Development in the New Period	321
Chen Yanyu, Li Jingfei, and Liu Jiaxin	
The Impacts of Enterprise Management Accounting Lack on Internal Control	326
Zhao Xiaoli, Yan Wenyue, and Li Zengbao	
Exploration on the development path of farmer cooperatives from the perspective of rural revitalization	331
Zeng Guanping	
Research on the Supply-side Structural Reform Path of News Propaganda in Higher Vocational Colleges	336
Ding Lei	
Research on the Role of Research Travel in the Dissemination of Modern Red Cultural Resources	341
Cheng Hao	
Construction of WeChat Platform for Public Art Education in Colleges and Universities under the New Media Environment	347

$M_{\alpha}$	$V_{11}$
/VI/I	Y 11

Study on the Theil Index of FDI Regional Differences in the Yangtze River Economic Zone	353
Liu Zejie, Lu Zhenyue, Lai Wenhui, Zeng Tianle, and Yin Yuanyuan	
Analysis and Cultivation of the Current Situation of the Comprehensive Quality of Art Professionals in Colleges and Universities	359
Wang Jingshuang, Niu Linlin	
The Construction of Ideological and Political Education System for College Students from the Perspective of Synergetic Theory	363
Niu Linlin, Wang Jingshuang	
Research of Termination System of Letters and Visits Involved in Litigation from the Perspective of Social Governance	367
Liu Xueping	
Legalization Petition Letter from the Perspective of Social Governance Dilemma and Outlet	373
Huang Yuyi, Liu Xueping	
Research on Current Situations and Countermeasures for Youth Network Culture	379
Shan Hu	
Research on Working Paths for Propaganda and Ideological Culture with New Concepts	384
Lixin Chen	
Development and Marketing on Cultural Art Derivatives Based on Regional Cultural Symbols	389
Hui Liu	
"First mover advantage" or "second mover advantage": corporate profit margin and Outward Foreign Direct Investment——Test based on micro data of Chinese listed companies	394
Xuefei Yu, Dong Min, Ou'yang Yanyan	
Conditions and Solutions for the Change of Investment and Financing Conditions of Government-Guided Funds	405
Sun Fang	
Research on Correlation Analysis of Capital Outflow and Financial Crisis	411
Mingying Geng, Ying Mao	
The Research of XBRL Financial Report Impact on the Quality of Accounting Information	416
Yuanqing Mao, Liucheng Zhang	
Research on the Development of Tourism Products of Traditional Chinese Medicine	421
Zehui Jiang, Jun Zhang	

An Approach to Vietnam Geopolitical Vulnerability and Policy Implications	
Li Fei, Dong Suocheng	
An Approach to Realization Scheme of Late-Advantages in Late-Developing Regions	430
Li Fei	